

Sherwood Boosters Board Meeting  
August 19, 2018

Attendees

Jeff Scarvie  
Josh Munger  
Kate Al-Sheikhly  
Kim Kolb – Auction  
Christy Duitman  
Kelli Hollenbeck  
Jim Bonomo  
Jeremy Pfisthner  
Ann Pfisthner  
Amy Patterson  
Jason Upton  
Casey Stewart

Jeff Scarvie - President

- Signed amended agreement for the new stadium payment. Has asked for a copy once the city has signed as well as an invoice.
- The first invoice will be \$30k due immediately
- \$30k a year for 3 years
- Will bring thank you card and gift cards for Sherri, Molly, Heidi

Josh Munger – Vice President

- Will be selling pizza, pretzels, nacho's, popcorn in the concession stands – non-perishable items
- Have secured several food vendors for the football season
  - o Urzua will be selling Mexican, hamburgers, hotdogs at every game
    - Will tell them they can't sell sno cones
  - o Kona Ice is selling at every game
  - o Don the Hotdog Guy has offered to sell but is only at 2 games
    - We'll tell him we don't need him this year – maybe next year if he can sell at more games
  - o John Noffz will sell elephant ears at 3 games
  - o Dutch Bro's will be at every game
  - o Will have Kettle Korn at every game
  - o Will receive 10% of sales from each vendor at each football game
    - Will split the vendor sales 60/40 with the football program
    - Will remain at 80/20 for sales from the concession stands
- Put Christmas lights by the Rotary area to light it up and draw people over

Kate Al-Sheikhly – Apparel

- Placed apparel order –will have delivery of some items before first game

- Stephanie from Adams Sreenprint is on vacation and wont be able to get the whole order done
- Will work with Zoo to You Express to organize selling their stuffed animals at one or two games this season
- Evidence of mice in the trailer
  - Jeremy will contact Squish Pest Control/Michael – 971-400-2477
- Will purchase full length mirror to stick to the inside of the trailer door
- Will send Ann the apparel price list to laminate

#### Kim Kolb – Auction

- No dates on glasses in future if we are going to sell left overs in the apparel booth
- Set up sub-committee to start meeting soon

#### Christy Duitman – Sponsorships

- Sponsor different items at the auction such as paddles, napkins etc.
- The Coin toss at the first game – need to figure out who the sponsor is from Game Day so we can advertise

#### Jim Bonomo – Treasurer

- Balance after August transfers - \$55,363.94
- YTD Income - \$41,683.39
- YTD Expenses – \$47,181.97
  - Administrative expenses - \$16,319.02
  - Apparel expenses- \$1,530.10
  - Auction expenses - \$0
  - Concession expenses – 7,988.10
  - Team expenses - \$21,364.75
- Would like to discuss moving to Quickbooks
  - Benefits include up to 5 board members can view at any time and not have to be shared
    - very transparent
  - Can limit view to read only
  - Currently using Google Docs
  - Cost is \$60/months – 50% discount for the first 3 months
  - Easy to use for non-accountants
  - Jim is already familiar with software
- Jeff is going to confirm he has an old iPad and charger
  - Need to make sure it can handle the square
  - Need to see if we can increase the off line sales limit
  - Going to move the hot spot in the concessions to out from under the counter to see if the signal can reach the apparel trailer better
- Would like any paper emails scanned or take a picture and email and any electronic invoices should just be forwarded to Jim

#### Ann Pfisthner – concessions

- Amy Patterson is going to help with concessions
  - o Ann will continue to shop and Amy will manage the concession stand
  - o Concession schedule will be sent out for the group to sign up to help
    - Board can override any spots, including ones that are populated with Ann's or Amy's names or just show up to help, especially opening during football season
- Upper concessions still need to be cleaned and restocked for fall sports
- Jeremy is researching key pads on the concession door so a key isn't required to enter for setup
  - o Will try to have it installed before the first game

#### Kelli Hollenbeck – Stadium Seating/Social Media

- Sold seats at the Red/White scrimmage
  - o Sold 10 seats
  - o 46 seats left to sell
- Will continue to sell at home games through the apparel trailer
  - o Will discount seats by \$25 after each game
  - o Will discuss selling single game reserved seats at each game
  - o Kate will email game entrance ticket sold at the police auction to Kelli and Ann
- Will talk to coach Law about comping seats to new coaches – will use seats vacated by old coaches
- Looking into different methods to notate reserved seats
  - o Old plastic signs ripped clothes because of the square edges
- Going to commemorate "Papa Jim's" seat for the season

#### Casey Stewart – Computer

- Will put new apparel items on website and soon as available

Next meeting is scheduled for September 9 at 6pm at Generations