

Sherwood High School Booster Board Minutes
September 9, 2018

Attendees:

Jeff Scarvie-President
Josh Munger- Vice President
Jim Bonomo-Treasurer
Ann Pfisthner-Secretary
Randy Ramp-Athletic Director
Amy Patterson-Concessions
Christy Duitman - Sponsorship
Kim Kolb-Auction
Kelli Hollenbeck-Stadium
Kate Al-Sheikhly-Apparel
Tim Sanchez-Apparel
Casey Steward-Website
Ryan Zettle moyer
Jeremy Pfisthner

Not in Attendance:

Jason Upton
Scott Baxter
Fundraising
Kristine Cornett-Auction

President's report

Jeff motioned to elect Kim Kolb as the Auction Coordinao, as Kristine is not available for Sunday meetings. Josh seconded. Motion passed unanimously.

Thank you cards for resigned Board Member (Molly Zettle moyer, Shari Gillum, Heidi Hale, Kristine Cornett) were passed for signature and will include a \$50 gift certificate

Concession's report

Discussed opening concessions for JV2 football games, as they are busy games. There are 4 games left. This is an opportunity for another sports team to volunteer and raise money. Randy got JV2 concessions covered

Dance will cover 9/13 and 10/11

Cheer will cover 9/27 and 10/25

We all need to review the game schedule and help open/close. Please fill in open spots first, then you can overwrite Amy and/or Ann. Please be flexible on closing times, as put a fixed time on the schedule, but will not close the concessions until at least after half time of the game.

Vice President report

Josh spoke to Tammy Stefan's about Kettlecorn. Last year the football team didn't count the money 2 separate times and as a result, they didn't get money for those games. Kettlecorn isn't responding to emails and are not coming back this year.

Vendors - Elephant ears/corn dogs were a hit. Urzua's did not do as well as expected. For the next game we will make sure the food vendors are announced and will improve the signage.

We agreed to purchase white Christmas lights to add to Rotary area. NOTE: both Ann and Kelli checked stores and these are not yet available. We will request donations on the Sherwood Facebook site.

Kelli will have Tammy Steffens add to any FB sites and the social media sites.

Website report

Coaches have communicated they haven't heard about the auction yet. Kim will provide the updated form to Randy to share with the coaches. Casey created the Event on Facebook.

Sponsorship report

Christy reported the coin toss is set up. Newberg Ford will be at the 9/14 event. Josh will meet with Paul 20 minutes prior to the game at the apparel booth. Paul will provide his advertising blurb prior for the announcer. Kristy will get Kelli the names.

Les Schawb for 9/28

Senestraro Family 10/12

Dr Wilson should be 10/26

Auction report

Flyers are being created. Materials will be sent to Casey and Kelli to post on social media and sites. Randy will print up color Auction flyers and start posting at stadium and the town. Kate can add a smaller flyer with all apparel purchases. Kristine will provide pdf flyer to post on websites. Advertise the auction in the newspaper

Auction link is not working. Casey will look into it.

We have the following seats to sell

10 reserved tables (@ \$400 each) and

250 individual tickets

Sponsors: Kim will send Randy the Coaches flyer and will provide all of us the "Donations request" form and our list of sponsors. We should compare our lists to make sure we update to include new vendors: for ex: Planet fitness, Handels, etc. We are getting a Paddle sponsors. Kim needs to know the price of the glasses.

We discussed Adley Rutshcman providing items/signature for auction items. He may be able to provide something, but due to rules, it will need to be purchased. He donated his Sherwood FB helmet to Coach Law. Feelings are that we should wait a while before using it to gain additional value. We discussed also connecting with David Morris.

Elks Club: When Shari returns, they will meet with the Elks. They need to confirm we can bring in an outside vendor for food. Generations will cater.

Auctioneer: we volunteered Scott, unless we have a lot of items, then we may want to hire an auctioneer.

Auction committee: will include Kim, Vice President, Secretary, Treasurer, and a member at large

Treasurer report

Quick books is up and running. Everyone should have email with log on.

Income / Expense report for August shared with board

\$40,916.61 bank balance

\$39,924.27 Quick book balance

Stadium fund we 2 accounts: general and stadium. Our checks and debit card are not tied to the Stadium account. We are waiting for Stadium invoice, which will be \$55,000.

Apparel report

Kate and Tim plan on opening for Thurs and Sat games for a few weeks. They are also setting up a photo shoot of the gear for media sites. Additional materials to consider are umbrellas and car stickers. Member apparel selections will be out next week. Randy will provide original Bulldog logo, any older logos and dates.

Glasses are not moving, so will discount and/or use in gift baskets.

** REMINDER we auctioned off 2 admissions and dinners for the West Linn game

Member at Large

Jeremy still need to check on the keypad for the concessions.

Jeremy is checking with Langdon Farms and Michelbook for donations of for the Auction

Randy's report

Randy got JV2 games covered during the meeting. See above. Also, member game passes will be available this Friday, pick up at the gate

Stadium/Social Media report

Kelli communicated 4 more seats were sold at the last game. She received the coaches payments and is waiting to hear from Kathy about coaches wives seats. There are still 33 seats still available for sale. Our numbers increase dramatically when we share posts.

She has changed the post so all names are consistent — Sherwood Booster Club.

She will create vendor flyers for the concessions with arrows that can be interchangeable, hopefully by this Friday.

We had a general discussion about improving perception of what the Booster club does and ways to increase Membership. Jeff will edit last year's team flyer and will also get documentation on which teams have supported the Booster Club in the past. Then he'll share with the Board. We poised the question as a board, should we support the teams that don't support the Booster club?

Teams have poor communication to the parents. Randy will send out email with Winter team meetings in November.

Bylaws Discussion

The only comments made were on the list of members under Article III, Section 2. (d).
Ann Pfisthner motioned to amend memberships as follows. Jeremy Pfisthner seconded. Motion passed unanimously.

Eliminate Members:

- Membership Chairman
- Fundraising

New members to add:

- Drive 1 for your School
- 2nd Auction
- 2nd Apparel