July 9, 2017 Sherwood Booster Club Minutes

Attendance: Sean, Scott, Sheri, Colby, Kristine, Kate, Randy, Ryan, Molly, Josh, Casey, Heidi, Jason

Absent: Jeff and Jeremy

Meeting called to order at 6:04 PM

Requests

None

Prospective Members

Mark Gribble is interested in helping with fundraising. He wouldn't be available to join until after the military signs are installed, sometime later this summer

Scott might be interested in taking over the secretary duties

Jeff will speak with Jeremy Pfisthner about taking on the concession duties

Reports

- Kate/Sheri Kate and Sheri will meet Friday afternoon to sign in and set up the booth for the Robin Hood Festival. A sign-up sheet to help in the booth was passed around and all time slots have been filled. Jason is going to loan the Tennis team's canopy and Randy will have the gate unlocked on Thursday so Kate and Sheri can get the apparel from the shed at the high school. Josh is going to provide Power Aid for the volunteers on Saturday. The Red/White Scrimmage, Stadium Seating and the Auction will be advertised at the booth
- Kristine November 11 was chosen as a possible date for this year's auction it is Veterans Day but the Ducks and Beavers are not home. The date was **unanimously approved.** Kristine will confirm the date with the Elks and, if it is available, signs will be posted at the Apparel booth during the Robin Hood Festival.
- Deborah (Deborah was not present at the meeting but an update was provided by Molly and Kate)

Leisha has been helping Deborah with getting in touch with past seat holders. The last day for advance sales is July 15. Randy is going to ask the Butterfields is they are still interested in their seats. (update: The Butterfields have told Randy their seats can be sold). The Anderson family has not received information about their seats. Molly is going to check with Deborah to make sure she has the correct contact information and will confirm which seats they want. Leisha had 6 seats set aside in her name for "booster use". It was **unanimously approved that** the boosters will give 4 game passes to any sponsors as a thank you instead. It was **unanimously approved** to give the Gooding family 4 seats. Kate and Deborah will look into labeling seats purchased for the season. Jo Atkins wants to know if we will donate 2 seats to her so she can raffle them for the football team during the red/white scrimmage. Questions that came up are: what her needs are for the football team, would the boosters get a percentage of the sales, concerns about public perception (public belief that the football teams already get most of the boosters support" etc). Jo is the high school team mom/manager and the thought is she is raising money for the end of season party, getting additional funds for equipment the boosters weren't asked for, etc. Jo would also like to sell t-shirts at the red/white scrimmage and she wanted to confirm that the football team was getting 20% of the concession sales at each home game during the season. It was **unanimously approved** that Jo could sell her t-shirts at the red/white scrimmage only and at a separate booth/table. Jo has been talking with the manager at Walmart and passed his information on to the boosters because he is interested in sponsoring a halftime kickoff giveaway during the season.

- Heidi Amber Gardner has several concerns with the Game Day sponsorship program she doesn't feel as if enough of the money is given back to the school, the deadline to decide on the level of sponsorship is to short, she isn't happy with the location of her signs on Game Day. Game Day is not a booster-sponsored event. Randy will talk with her and/or pass on the contact information for Game Day.
- Josh Josh only has talked with one restaurant about having a food cart at home football games this season. He will be contacting other, local restaurants. A final decision needs to be made on whether to charge vendors a flat fee or collect a portion of the sales. Other schools in the area don't charge vendors to serve at their games. It was **unanimously approved** to add a lock box to the concessions door so deliveries could be made without having to meet with someone who has a key.
- Molly Balance to bank YTD (6/30/17): \$84,672.80. Molly has paid the annual website fees. Scholarships have been paid out – 1 check remaining to be cashed. Football jerseys and cheer jackets have been paid for. Volleyball nets, girl's soccer uniforms and football travel backs are pending payment.
- Ryan The trailer awning has been installed. The shelves inside the trailer need to be set back up. Josh is going to contact Coke to see if they will remove the old cooler inside the trailer – it will be moved to the storage shed and additional shelves will be added inside the trailer. The security cameras are up in the concessions area but they aren't active. Ryan will check with Mark Gribble about what it will take to turn them on. Randy will give the maintenance contact information to Jeff to discuss putting cameras in the concessions room inside the school.

Next meeting is scheduled for Sunday, August 6, 2017