

8/12/24 6:03 pm

Booster Club Meeting

Attendance:

Board Member	Role	Present	Not Present
Dave Griffin	President	x	
Katie Hartman	Athletic Director		x
Jon Dickover	Vice President	x	
Jocelyn Schroeder	Secretary		x
Jennifer Peterson	Treasurer		x
Haley Ellis	Auction Chairperson 1	x	
Katie Nordstrom?	Auction Chairperson 2	x	
Matt Zaniewski	Auction Chairperson 3	x	
Cori Young	Auction Chairperson 4	x	
Larissa Jones	Concessions Chairperson 1	x	
Lewis Johnson	Concessions Chairperson 2	x	
Taneal Vargas	Concessions Chairperson 3	x	
Jenny Douglas		x	

Jennifer Harris	Concessions Chairperson 6		x
Chad Vargas	Apparel Chairperson 1	x	
	Apparel Chairperson 2		
Cami Henderson	Stadium Coordinator	x	
	Sponsorship 1		
	Social Media		
Joy Dickover	Scholarships	x	

Ethan Kurtz	Website Master		x
John Poore	Member at Large		x
Tim Young	Member at Large	x	
Billy DeBorde	Member at Large		x
Katie Carl	Member at Large (photography)		x
Joline Stutesman	Member at Large		x

Guests: Tiffany McDonald (Cheerleading)

Coaches Request;

- Tiffany McDonald
 - New Cheer Mats - \$10,000 (per August sale price), additionally \$3,456 shipping
 - Need a second set of mats (black) for hosting cheer competitions and current mats are 20 years old
 - Used for annual fundraiser

- Plan to host fundraiser for years to come due to quality of our facility
- Comments: Jon Dickover commented that he asked Katie Hartman by text if the District could cover \$5,500 of the cost of the mats and she answered “Yes”
 - Additionally, Katie asked in passing “when will the monthly contribution for weight training and conditioning position start coming from Boosters?”
 - **Motion** from Tim Young to pay \$8,000 towards mats (\$7956), Lewis seconded the motion. Unanimous vote in favor

Concessions- Larissa

- Concessions sign up sheet was sent out. Please sign up.
- Would like to be open for Red and White Scrimmage (August 23rd, Friday) 5:30 (Fresh)-7:30 (Varsity) should be open till 8:30pm
- Jon Dickover- golf cart being donated from Ryan Hawkins
 - Available in the next couple of weeks
 - Looking to get it wrapped with a sponsorship logo (Dutch Bros mentioned)
- Lewis Johnson- Concession appliance research
 - Found a used ice machine (300lb capacity) \$2095
 - Could be used for football (secondary drink station) also good for baseball
 - Jenny Douglas made a **motion** that we pursue the purchase of a new ice machine, Corey Young seconded the motion. It was unanimously approved.
 - Pretzel oven- table top oven \$600, capacity 16 pretzel capacity for heating cold pretzels before hanging on heating rack
 - Jon Dickover made a **motion** that the table top oven be purchased for \$600
 - Taneal seconded the motion, it was unanimously approved
- Arciellas (Mexican restaurant in Sherwood) is interested in providing a game day package food vendor
 - May have a food truck

AUCTION – Haley Hellis

- Add a casino element to event, meeting with Wild Bills Casino for more information
- Sponsorships
 - Haley sent a list around to survey board for companies that would be interested in sponsoring the auction
 - Dave Griffin – talked with Senastraro Ortho about sponsorship possibilities involving coin toss at homecoming game. Wilson interested in
 - Haley posed the question of how to curate sponsorship partners. Should they be handled and follow up with by the person who garnered them or should we have a person who follows through with all sponsor and the benefits provided to them.
- Would like to move donations towards experiences rather than physical items

Stadium Seating

- Sold 138 (38 remaining)
 - o Total profit - \$11,520
 - o Check to Katie for \$3600 for admissions
 - o Boosters gets \$7,920
 - o Seniors were allowed to purchase passes and adjustments were made for lack of admission sales (Seniors go to games free)
 - o Advertising that season ticket seat holders can skip the line so may need Booster club members at admissions to create another entry for seat holders.
 - o It was brought up that the football announcer should acknowledge the special seating area and even offer special giveaways to passholders to help reinforce the concept of the special seating area.

Dave Griffin announce that Jenny Douglas is back and can help with Social Media content and other projects.

Apparel – Chad

- o Trailer moved to its spot near concessions
- o Inventory was taken two weeks ago
- o New order placed last Wednesday
 - o Two new designs in art dept cue
 - Jenny Douglas offered to advertise new designs on social media
 - o Hopefully review with Jordan at Adam's this week
 - o Booster Club shirts for members- to be worn while conducting Booster Club business. (Alternatively, one free apparel item.
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 - o Stadium seats- not going to order to sell in trailer, but may work a cross promotion with Adam's for credit against apparel and do chair signups for pickup at Adam's
 - Ideas shared around how to work with Adam's to sponsor "neon" out type promotions.
 - o Pom Poms may be experimented with as a high margin item
- o Idea- try to get a PDX Wraps to redo the apparel trailer
 - o Offer PDX Wraps their logo on all sides if they wrap the trailer for free
 - Offer them auction benefits as a sponsor
 - o If it doesn't work out- get a quote
- o Cleaning trailer this week (lineup with concessions cleaning party)

Next Meeting

- September 8th at 5:00pm.