

Booster Club Meeting

November 17th, 2024 / 5:00 PM / SHS Activity Room

Board Member	Role	Present	Not Present
Dave Griffin	President	X	
Katie Hartman	Athletic Director	X	
Jon Dickover	Vice President	X	
Jocelyn Schroeder	Secretary		X
Jennifer Peterson	Treasurer		X
Haley Ellis	Auction Chairperson 1	X	
Katie Nordstrom	Auction Chairperson 2	X	
Matt Zaniewski	Auction Chairperson 3		X
Cori Young	Auction Chairperson 4		X
Larissa Jones	Concessions Chairperson 1	X	
Lewis Johnson	Concessions Chairperson 2		
Taneal Vargas	Concessions Chairperson 5	X	
	Concessions Chairperson 4		
	Concessions Chairperson 5		
	Concessions Chairperson 6		
Chad Vargas	Apparel Chairperson 1	X	
	Apparel Chairperson 2		
Cami Henderson	Stadium Coordinator	X	
	Sponsorship 1		
Jenny Douglass	Social Media	X	
Joy Dickover	Scholarships	X	

Ethan Kurtz	Website Master		X
John Poore	Member at Large		X
Tim Young	Member at Large		X
Billy DeBorde	Member at Large		X
Katie Carl	Member at Large (photography)		X
Joline Stutesman	Member at Large	X	
Michelle Delozier	Member at Large		X
Jennifer Lockhart	Member at Large	X	
Allison Jedan	Member at Large	X	
Jackie Stoddard	Member at Large		X

Meeting Called to order at 5:00pm

1. Introduction of Guests

- a. Michelle Deloacha - New Member, Dave to get her email. She attended our last meeting at Clancy's.
- b. Dianne is the team mom for girls mom. Larissa updated her with the expectations of filling spots for concessions and emphasized the importance of having volunteers to run concessions.

2. Coaches request-

- a. **Coach:** Peter
Sport: Girls Tennis
Ask: New uniforms. Current uniforms show wear and tear and are 3 years old. These would be \$4,100. Two uniforms per player. Twenty total.
Member vote: Unanimous to support request.
- b. **Coach:** Robin (trainer)
Sport: Football
Ask: Three batteries for the hydration system. \$179.85
Member vote: Unanimous decision to support.
- c. **Coach:** Allison Jedan (represented the coach request, not the actual coach)
Sport: Snowboarding
Ask: Help with Bussing costs. \$1,600 for each trip. \$8,000 dollars is their ask, which is 5 practices on the mountain. They do 8 practice trips a year.
Member vote: Jon Dickover made a motion that the club support the ask that we did last year (23) which was \$4,000. Second received. Unanimous to support at this level.

3. Winter Concessions Parent Discussion

- a. Wrestling and Boys Basketball have not been part of the discussion yet

- i. Reason is there have not been tryouts at this time.
- ii. They will be communicated with as soon as liaisons are identified.

4. Disbursements and financial update - Jennifer

- a. Discussion on Auction information
 - i. People liked Wild Bills Casino
 - ii. The date was considered OK, but not ideal
 - iii. Food was really good
 - iv. Can't fit many more tables in the Cultural Center Venue
 - v. Patrick proposed Nov 15th,
 - vi. **Haley Ellis** is moving in February and won't be continuing as Auction Chair for next year. She will be preparing an SOP like document for the next incoming chair to help with transition.
- b. SHS Booster Club Auction 2024 (Jennifer's numbers)

<u>Category</u>	<u>Amount (\$)</u>
Live Bidding	\$30,900.00
Online Bidding	\$21,486.00
Amazon Raffle	\$1,500.00
Paddle Raise	\$19,600.00
Sponsorships	\$20,100.00
Ticket Sales (individual)	\$2,720.00
Tables Sold	\$3,000.00
Casino Revenue	\$4,445.00
<u>Covered CC Fees</u>	<u>\$698.00</u>
Total Revenue	\$104,449.00
Venue Rental	\$(2,800.00)
Catering/Food	\$(12,033.75)
Casino	\$(4,372.00)
Trips	\$(12,885.00)
Auctioneer Fees	\$(3,500.00)
Auctria Software	\$(700.00)
Printing	\$(513.73)
Amazon Gift Card	\$(500.00)
Supplies	\$(478.98)
Coffee	\$(120.00)
<u>Total Expenses</u>	<u>\$(37,903.46)</u>

Net Profit \$66,545.54

- c. Haley has some updated numbers, but figured our total Net Profit was closer to \$63,681

5. Priority topics

a. Concessions

- i. Ice machine - Lewis is looking at options that we can get an ice machine (\$2,000-\$3,000 range). Not purchased yet, but funds are approved from the Board.
- ii. Cart trailer - \$500.00 from Lewis work and a rack can be built for loading and unloading. These funds were approved but a cart has not been purchased yet.
- iii. Sign Up Genius seemed to be a success this year for signing up for shifts
- iv. Shifts are still not being covered by all members equally. Looking for ideas of how to get members to cover shifts for opening and closing.
- v. Cheerleading would like to get a number of fill-in slots available to them for working concessions rather than doing a fill-in at the last minute so that they have an opportunity to help support their account with Booster.

b. Apparel

- i. 3 Orders this year
- ii. Sold out on many items but do have some stock remaining
- iii. Rack for displaying merchandise tested with Volleyball. Still need a system to make it easier for indoor sports
- iv. Mark Reikers (?) Borrowing the trailer for the Give-n-Gobble
- v. Fear the Forest hoodies and shirts sold well
 1. Can we do an online store and push these on social media?
- vi. Missed sales due to not having product
 1. Competitive second option for clothing

c. Auction

- i. Discussed above

d. Other Topics

- i. Concession sign for indoor activities is moving along. Taneal is spearheading.
- ii. Cami brought up the website and the need to have it up and running to help facilitate communication with the public, especially when it comes to stadium seating.
- iii. Patrick would like a debrief with the Auction Committee this week. Haley will coordinate.
- iv. Haley would like to debrief with anyone who is considering the position of Auction Chair.

Meeting adjourned at 6:45 pm

Next meeting: December 8th, 2024. 5-7 pm at SHS Community Room.