

Booster Club Meeting Agenda

January 11 – 6pm BearKat Brewing

Board Member	Role	Present	Not Present
Jon Dickover	President	X	
Katie Hartman	Athletic Director	X	
Tim Young	Vice President	X	
Debbie Marr	Secretary	X	
Jennifer Peterson	Treasurer	X	
Open	Auction Chair 1		
Katie Nordstrom	Auction Chair 2		X
Matt Zaniewski	Auction 3		X
	Auction 4		
Larissa Jones(Lacy)	Concessions 1	X	
Lewis Johnson	Concessions 2		X
Taneal Vargas	Concessions 3	X	
	Concessions 4		
	Concessions 5		
	Concessions 6		
Chad Vargas	Apparel Chair 1	X	
	Apparel Chair 2		
Cami Henderson	Stadium Seat Coordinator	X	
Alison Jedan	Sponsor 1	X	
Becky Deborde	Sponsor 1	X	
Cori Young	Social Media	X	
Joy Dickover	Scholarships	X	
David Griffin	Web Master	X	
Katie Karl	Member at Large (photography)		X
Jason Stoddard	Member at Large		X
Jackie Stoddard	Member at Large		X

Meeting called to order at: 6:00 pm

1. Approval of previous meeting minutes- **Last meeting minutes Approved**
2. Guests – Hilary and Theresa were in attendance and are both interested in joining the booster club.

3. Coach requests:
There were no coach requests at the meeting.
4. Treasurers report- Jennifer emailed the Board before the meeting the budget and the auction results. She also discussed the current budget and the recap from the 2025 Auction. More participation in the online auction helps increase the income and this has potential for growth for the booster club. In 2024 income from the auction was approx 63,000 and in 2025 income was approx \$70,000 so there was around \$7000 more in income. The majority of this income came from the savings on the caterer.
5. Concessions report: Tanel and Lacy
 - A. Lewis was not in attendance. He is still working on the hot water tank and the battery charger.
 - B. Reminder Reser Tournament coming up in 2 weeks for wrestling. They are in need of concessions help on the 23rd and 24th. They are looking for volunteers to help with the event.
 - C. Winter Concessions – We are still in need of people to sign up and help. Please view the sign-up sheet and sign up for what you can.
6. Social Media update. Jon noted that Make a Difference Monday is at Langers. This is a fundraiser for the Booster Club. The booster club gets 100% of bowling proceeds on Monday January 19, 2026 – Cori will be adding to social media. The Board is encouraged to share with everyone you can.
7. Apparel Report – Chad stated there is no update at this time.
8. Cami – Updated the Board of some items in the shed. She stated there are many bins of basketball gear that need to be gone through. She is still working on these.
9. Joy mentioned we need a committee to review the scholarship applications as they come in. Last 2 years the scholarship applications went out to seniors in March. Add to next meeting's agenda how much money we want to allocate to the 2026 Scholarships.
10. Band is requesting that the booster club donate a few of the reserved football seating to their silent auction. A discussion was held to donate a basket to the band and request they donate a basket to the booster club auction.
11. Matt Booster Spark Update– Matt is working on this. He hopes to get more information in the next few days. He is meeting with a few people to discuss. He will provide an update at the next meeting. Jennifer would like to work with Booster Spark as a 30-day demo to see how it will run with SHS Booster club. Jennifer made a motion to start the 30-day trial of Booster Spark. Jon and Cori 2nded the motion. **All Approved**
12. Team Liaison for teams for special event support. We need someone to head up and keep tabs of what teams are heading to state. Katie can provide a highlight report to each

meeting, so the booster club knows what teams are going to state. The Board discussed having the team parent or a designated parent be a liaison to the Booster Club.

13. Booster Auction thank you cards - Alison used Photo Affections to create thank you cards with pictures from the auction event. She will send these to our sponsors from the auction.

14. Discussion of potential additional fundraising events and opportunities -Jon discussed ways that the booster club can have additional fundraising events. Ideas discussed were:

- a) Golf tournaments – have sponsors for the event that help fund it – Have this be a Sherwood wide event not just for the athletic department. Incorporate as many people as possible.
- b) Alumni/Hall of fame dinner – annual event every spring to bring alumni back
- c) New Years party
- d) Bingo Night
- e) Valentines Event
- f) Sign at corner of Edy to have a large sign/billboard to advertise a business. Businesses would pay for advertising to be there for a month. Discussion held that there would not be much of a cost to make a sign and return could be large.
- g) Mom/Night out Adult Prom
- h) Line dancing Adult nights out
- i) Superbowl Squares – Tim will work on this.

Board discussed how much money they want to raise. Do they want to have a fundraiser that focuses just on raising money for one fund (for example scholarship fund or one team asks for the season) Board mentioned setting up a set number to raise for example \$10,000.

Jon will email this list to the Board for further discussion.

15. Auction Review - committees to meet and make changes? The biggest issues was not having a auction coordinator to oversee each item.

- a) Décor – had issues on photos. Trying to find history on what has been done in the past. Rest of décor went well.
- b) Prizes – Recommend not having items up for auction unless we have the physical item. Cori stored all the baskets and items at her house and that worked fine. Jennifer stated we need to have categories for each items so easier to number them and other people can add into Auctria much quicker. In years past the teams that donated baskets etc. went and entered their items into Auctria and then the admins would confirm and approval the entry. Need to have one person assigned to oversee all entries.

c) Venue – Chehalem Cultural Center was good. Next year date November 14, 2026. Jon has secured the date and location.

d) Caterer – cost was great this year. Food was good.

e) Beverages – The beverages were good and there are some leftovers. Wine wall made \$600 and went well.

16. New Items – There were no new items to discuss.

Next meeting: The next meeting will be held on February 22, 2026, from 6-8 pm. Location Cooper Mountain Ale Works is tentative location

The meeting adjourned at 7:30pm

Email to Tim and Dave